



Center for Learning Innovations &
Customized Knowledge Solutions

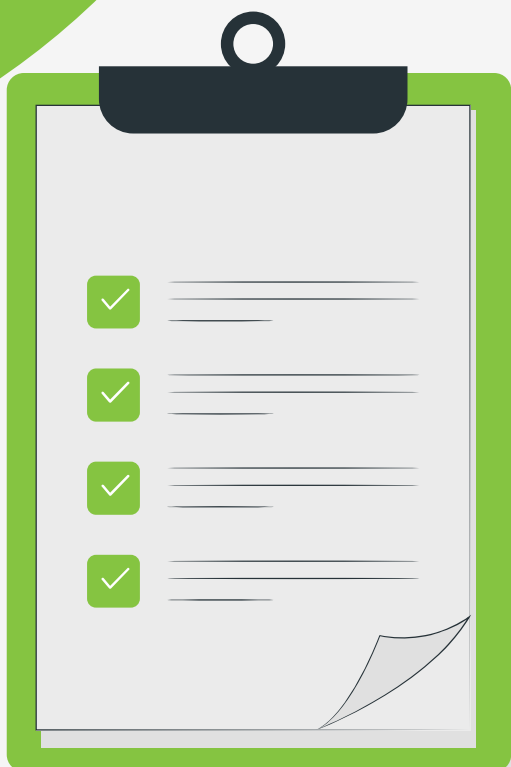


AGENCE UNIVERSITAIRE
DE LA FRANCOPHONIE

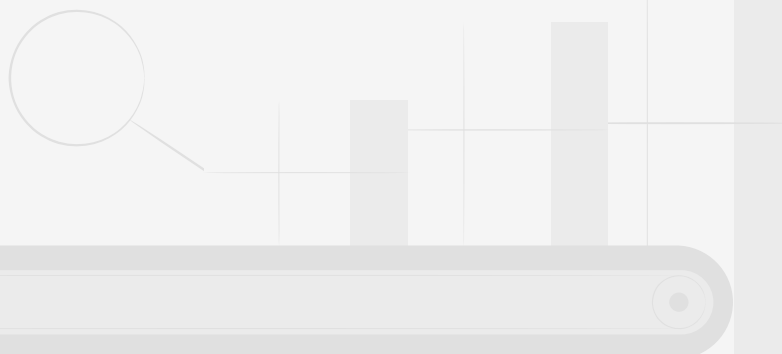
Webinar on

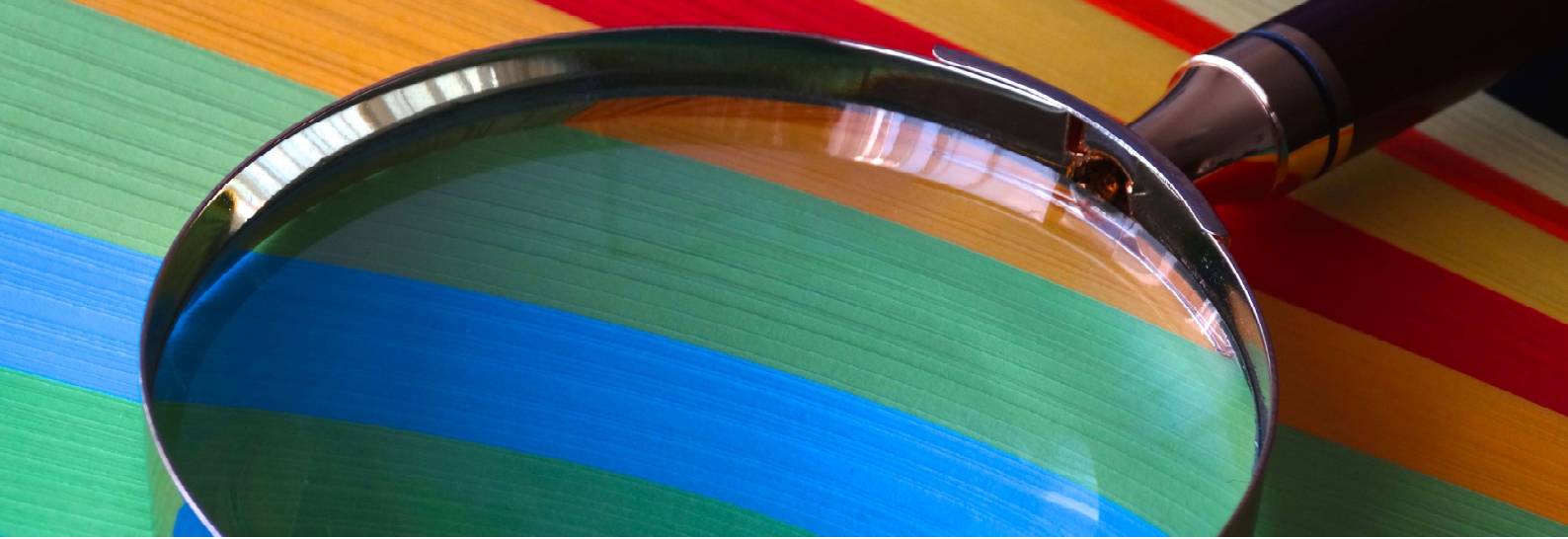
QUALITY AND QUALITY ASSURANCE IN ONLINE LEARNING

10th November, 2021



10:00 – 14:00 Beirut Time





Webinar Overview

The global educational landscape has witnessed over past few months' significant changes in its operations due to sudden and rapid shift towards remote and online education as to promote the continuity of learning during the COVID-19 Pandemic. Universities and colleges all over the world are under pressure to transition from emergency remote learning to more meaningful and engaging quality learning experiences.

Online and blended education has become more than ever widespread that is expected to continue beyond the pandemic. Higher Education Institutions (HEIs) across the globe has embraced online learning with different degrees of maturity and will need more than ever to ensure the highest level of quality is maintained not only for its programs and courses but for the overall student experience.

HEIs will need to revisit their current QA systems and practices to ensure they are 'fit-for- purpose' to address

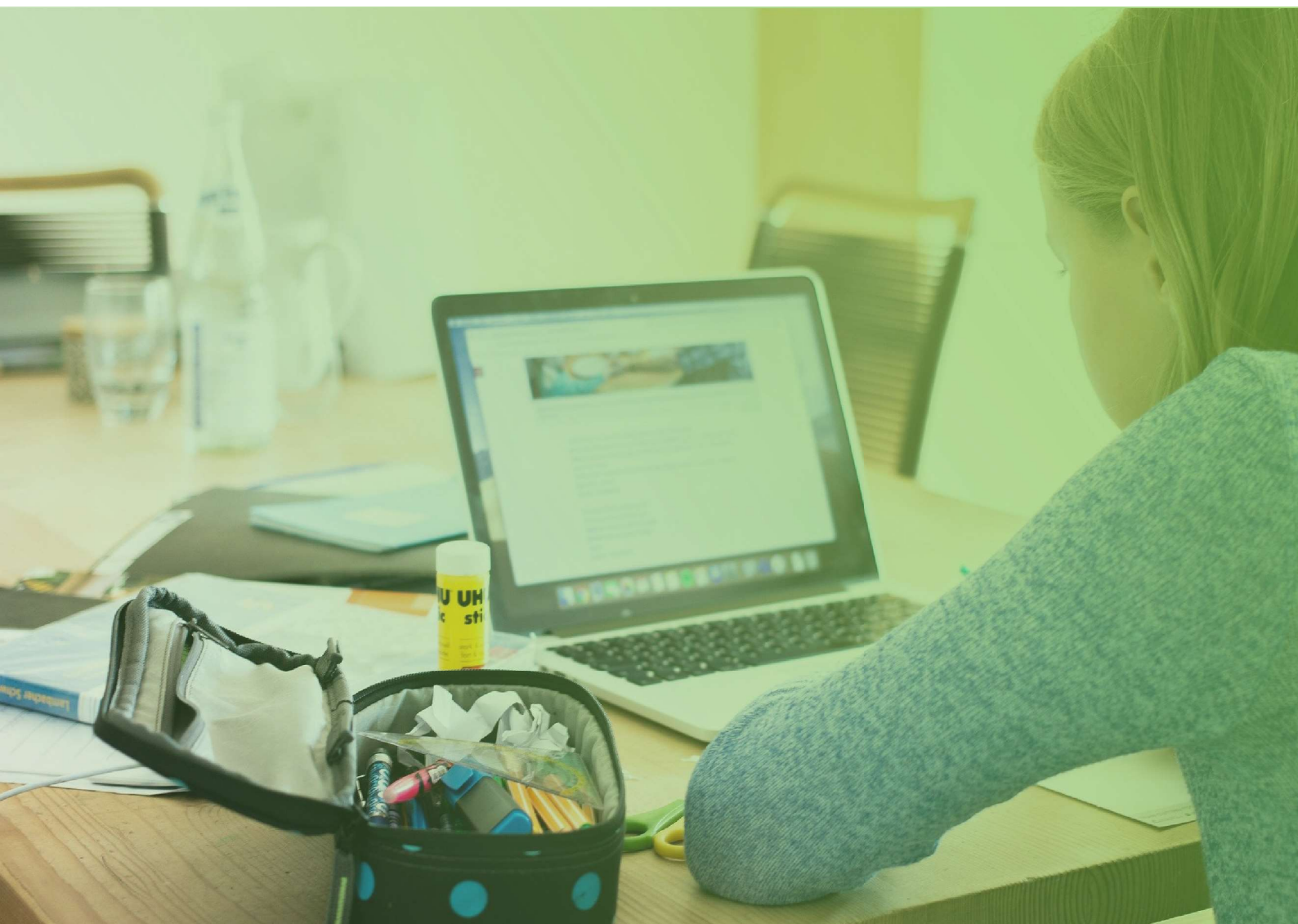
this new type of learning. Online/blended learning will need to be integrated as part of the overall strategy for the institution's and will need to give attention to curriculum design, course design, teaching practices, the production of instructional materials, the preparation of faculty members to teaching online and student support among other areas.

During this four-hour webinar; participants will explore the various dimensions when evaluating the quality of undergraduate and post-graduate university online education and will get familiar with the existing frameworks and models and how these may be used as benchmarks. Special emphasis will be given to the quality of programs and courses. Participants will also be immersed in thinking about articulating/ revising their strategies, policies and plans for online delivery and will reflect on their current QA practices and determine their suitability for this new form of learning.

Webinar Objectives

By the end of the webinar participants will:

- ▶ Understand the difference between online and blended learning in the context of quality and quality assurance in online learning at university level.
- ▶ Identify key issues and evidences for quality and quality assurance in online education at university level.
- ▶ Determine the various quality dimensions for online education in the specific context of their institution (institutional and program/ course level).
- ▶ Comprehend the various existing frameworks and models for evaluating the quality of online university programs and courses.
- ▶ Develop an integrated approach to strengthening quality assurance for online and blended Learning.
- ▶ Reflect on institutional current QA practices and make adjustments as deemed necessary.





Key Topics

- ▶ Understanding different forms of technology enabled education
- ▶ Understanding the Difference between Emergency Remote Teaching and Well –designed Online Learning and how it impacts on QA Quality and QA Issues in Online Education at University level
- ▶ Quality Domains and Indicators in Online Education (institution and program/ course level)
- ▶ Quality Assurance of Online Programs: Evaluation Criteria & Benchmarks
- ▶ Existing Quality Models and Frameworks for Online Education
- ▶ Adjusting IQA systems to address university online education

Who is this Webinar for?

- ▶ Vice Presidents, Deans and Directors of QA / Institutional Effectiveness Offices
- ▶ Staff working in QA / Institutional Effectiveness Offices
- ▶ Provosts and VPs of Academic Affairs
- ▶ Deans of Colleges/ Faculties

Webinar Facilitator



Dr. Narimane Hadj-Hamou

CEO, the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS), UAE

Former Assistant Chancellor for Learning and Academic Development (Provost) and Dean of Learning and Technologies. Hamdan Bin Mohamed Smart University Dubai, UAE

Dr. Narimane Hadj-Hamou, is the Founder and CEO of the enter of Learning Innovations and Customized Knowledge Solutions (CLICKS); prior to that she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohamed Smart University in the UAE; where she has established and led the academic, research, and e-Learning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching, and a Director of e-Learning and has over 18 years of experience.

She has been the driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives. She was the Founder and first elected President of the Middle East eLearning Association and led the establishment journals and case studies series in the field.

Over the last few years, Dr. Narimane has consulted for more than 25 universities and colleges across the region and have been providing advise at strategic level to multiple institutions.

Over the years, she has delivered more than 150 keynote addresses and workshops and led numerous round-tables and panel discussions. In addition, she acts as an external reviewer for multiple accreditation agencies and provides advice on QA related matters and consulted for more than 30 universities and colleges.

About AUF

The Agence universitaire de la Francophonie is a worldwide association for institutions of Higher Education and research. Founded more than 60 years ago, it groups more than 900 institutions of Higher Education and research spread over five continents in more than one hundred countries. It is also the operator of the Francophonie Summit for Higher Education and research.

AUF STRATEGY IN THE MIDDLE EAST

87 institutions of Higher Education and research in the region from 16 countries: Saudi Arabia, Cyprus, Djibouti, Egypt, United Arab Emirates, Ethiopia, Iran, Iraq, Jordan, Lebanon, Pakistan, Palestine, Syria, Qatar, and Yemen. AUF established its strategy of action in the Middle East to accompany its member institutions based on the following five axes:

- ▶ Developing a partnership policy in universities which is consistent with the requirements of the socio-professional world and setting up an entrepreneurial approach,
- ▶ Reforming teaching methods through educational innovation by using digital tools among others,
- ▶ Developing expertise and innovation skills through research and meeting the societal challenges which represent a priority for the region,
- ▶ Establishing an institutional, or even a national approach, in favor of quality and evaluation,
- ▶ Strengthening the role of universities as actors of global development, including through intercultural dialogue and mediation.

For many years, AUF has been strongly committed to supporting its member institutions in the digital transformation and development of Higher Education, a commitment that makes all the more sense today.



About CLICKS

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) was established in 2012 as a boutique training and consultancy firm supporting the healthy growth and development of the Higher Education sector in the Arab region through providing training services; offering fit-for-purpose consultancy services; developing relevant and innovative knowledge solutions and providing guidance and support in a wide range of areas in line with its five core areas of expertise. Over the years, the center expanded to cover multiple Non-Arab geographies in Africa and Asia. During the past eight years, CLICKS has consulted for more than 140 Higher Education.

Institutions and has trained, through its public and 'In-House' services, nearly 6000 Higher Education professionals from over 40 countries. In addition, CLICKS has partnered with several international organizations and associations including AUF-Moyen Orient, The Arab Association of Universities, The Association of Afghan Private Universities, the UK QAA, The European QA Agency among others.

Services Include:

- ▶ Public and 'In-house' Training Programs
- ▶ Consultancy Services
- ▶ Coaching and Mentoring
- ▶ Summer Leadership Institutes
- ▶ Conferences and Networking Events
- ▶ R&D and Research Activities



Contact For Registrations

To register in the webinar, please email Cynthia Al Feghaly Zaarour at cynthia.zaarour@auf.org prior to the 8th November, 2021 as limited seats are available and based on first come first served