

## Call for competition and rules Regional Entrepreneurship Competition – REC

### I- Presentation and Objectives:

In order to spread the entrepreneurial culture and innovation among university students and teachers, to encourage the emergence of businesses and the creation of new work opportunities for young people, the President of Alexandria University, who presides for two years the Conference of Rectors of the Middle East region (CONFREMO), launches a call for competition for the first edition of the regional virtual competition in entrepreneurship- REC, within the framework of CONFREMO activities, in partnership with the Agence Universitaire de la Francophonie (AUF) through its CIPIEE project and with the support of the International Business Leadership License (IBDL).

This Regional Entrepreneurship Competition aims to:

- Raise students' awareness of the entrepreneurial culture and encourage entrepreneurship among young people;
- Apply everything that students learn at the academic level and develop their scientific and research capacities;
- Help students to become aware of the importance of the role of entrepreneurship and small businesses for development and its impact on the individual and society,
- Provide students with the knowledge and skills necessary to set up and manage small projects;
- Encourage participating teams to come up with innovative ideas in the field of entrepreneurship;
- Promote cross-border and regional cooperation, particularly in the light of the global Corona pandemic.

The official languages admitted into the competition are French and English and this according to the linguistic preferences of the participating teams.

### II- Target Groups :

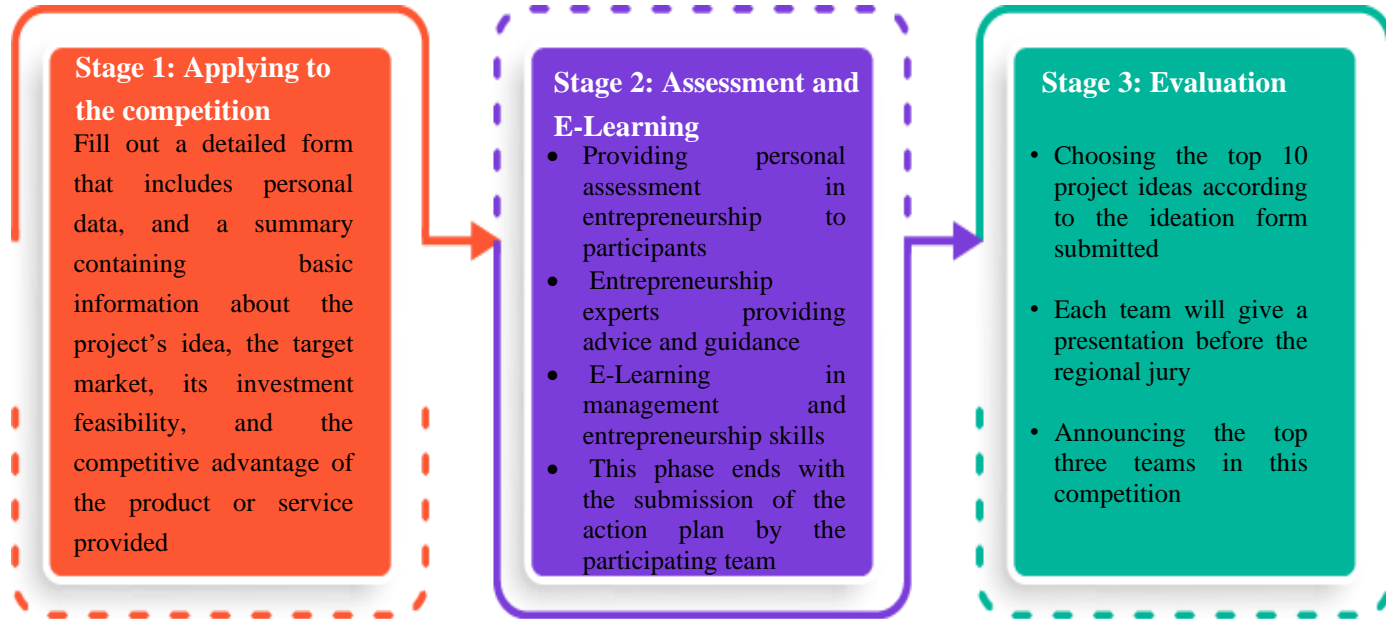
It is a regional competition that aims to develop the spirit of entrepreneurship among university students in the Middle East, from various academic levels, to enable them to convert their creative ideas into successful business plans for products and services of high economic value. The contest vision stems from its interest in stimulating the concept of inclusive leadership.

The competition is intended for:

- Entrepreneurial students at universities
- Students from all academic levels: Bachelor's, Master's, Doctorate's
- Faculty members in these universities who can participate in the competition, provided that most of the team members are students.

### III- Competition stages:

The competition consists of three stages :



### IV- Competition Schedule:

Date	Activity
May 30th, 2020	Registration start date
June 9th, 2020	Registration end date
June 10th to June 14th, 2020	Assessment stage (Personality traits, attributes, and skills)
10th June to July 5th, 2020	E-Learning, mentorship and coaching
July 6th to July 10th, 2020	Final date for submitting the ideation form
July 11th, to July 15th 2020	Selecting the top 10
July 16th to July 20th 2020	Mentorship and coaching for the top 10
July 21th, 22th, 2020	pitching for top 10 projects
25th to 27th July, 2020	Final competition for the ranking between the three winning teams

### V- Applying Conditions and Teams' Selection Criteria

- The student must be enrolled in a university that is a CONFREMO member ([List of CONFREMO members](#))
- The student should present an innovative project idea that meets a social or economic need in the society

- Each student participating in this competition must belong to one team (a minimum of 2 students and a maximum of 5 students per team)
- The participating teams must not have established their startups yet
- Each team should discuss the idea of only one project
- The team should not have previously participated with the idea of its project in any local, regional or international competition
- Each team should prepare a brief presentation discussing their project (no more than 3 minutes) to be presented to a jury composed of experts and professionals in this field who will select the winning teams
- Each participating team must fill out one form to participate in the competition, which is available on the competition's website: <http://recompetition.net/>

## VI- Terms of participation:

To participate in this competition, candidates must submit their application online from May 30 until June 9, 2020 on the site: <http://recompetition.net/> by filling out the online form. The application must be brought and presented by a referent person. Participation in the competition is only online and registration is done once. It is therefore not possible to modify the registered file once the application form has been validated.

## VII- Jury and selection criteria

The presentations of the participants in the final competition will be evaluated by a jury of experts, made up of representatives of the AUF, the University of Alexandria and IBDL who will select the winning teams.

The jury members will evaluate the finalists' presentations according to the following criteria:

- The innovative nature of the project;
- The clarity of the proposed idea for the project;
- The quality of the concrete response to the social or environmental needs of its territory;
- The feasibility, economic viability, social impact and quality of the business plan;
- Analysis of competition and competitive advantages.

## VII- Nature of prizes

Prizes will be awarded to the first three winning teams.

Each participant will be given a certificate of participation at the end of this competition co-signed by AUF, the University of Alexandria and IBDL.



## VII- Commitment of candidates:

Any candidate for this competition undertakes to:

- o Read and accept these rules without reservation;
- o Provide accurate information;
- o Authorize the organizer and partners to use and distribute their photos or presentation for the purposes of this competition and its follow-up (paper and internet). They accept in advance the distribution of photos that can be taken during jury meetings, possible events and awards.