



Center for Learning Innovations &
Customized Knowledge Solutions



TRANSITIONING TO THE NEW NORMAL IN HIGHER EDUCATION: STRATEGIES AND POLICY IMPLICATIONS

DATE AND TIME:

Thursday June 11th, 2020
14:00- 18:00 Beirut Time

4 Hours via ZOOM



PROGRAM OVERVIEW

Higher education is one of the major forces shaping social, cultural and economic well-being of business and communities. The emergence of the COVID-19 pandemic has forced institutions to rethink traditional ways of doing things to sustain these contributions and stay relevant now and in the future. Undoubtedly, it is testing the limits of the entire HE model. HE institutions must start asking themselves questions about the medium and long-term implications for curriculum delivery, assessment, research, student support services, quality assurance, infrastructure, campus administration, staffing and workplace changes. While finding answers to these questions, the main objective is to create an organization that can ensure safety and keep essential operations going, while establishing more effective and strategic decision-making systems for the future.

During this webinar, you will be engaged to discuss these questions and how HE institutions are transforming themselves to navigate this crisis, the business model they aspire to build moving forward. An important part of this webinar is to share the policies and strategies needed for institutions to survive in this journey of change.

WEBINAR OUTCOMES

At the end of this webinar, participants should be able to:

- ◆ Discuss how leadership in times of crisis is transforming HE institutions
- ◆ Understand the implications of implementing online education on higher education institutions
- ◆ HE Design responsive policies to ensure institutional quality and relevance
- ◆ Build strategic competence in times of crisis
- ◆ Learn through cases on how institutions are navigating and building resilience in the face of COVID-19
- ◆ Rethinking strategies and plans for the future – Post Covid 19 pandemic

KEY TOPICS

Key topics discussed during the webinar will include:

- ◆ Higher education evolving challenges and opportunities
- ◆ What does leading in times of crisis mean to institutions of higher education?
- ◆ Rethinking university business model: disruptive innovation as a game changer
- ◆ Online Education: Implication for the sector and lessons learnt
- ◆ Responsive policies for institutional sustainability in times of crisis
- ◆ Building institutional resilience through effective crisis management
- ◆ Strategies and scenarios for shaping the HE Sector post-Covid 19 pandemic

TARGET AUDIENCE

- ◆ Higher Education Leaders including Presidents, Vice Presidents, and Provosts
- ◆ Academic Leaders including Deans of Colleges and Supportive Functions
- ◆ Directors and Staff working in Strategy and Planning Offices

WEBINAR FACILITATORS

Dr. Narimane Hadj-Hamou

Founder and the CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS)
Former Assistant Chancellor for Learning and Academic Development and Dean of Learning and Technologies Hamdan Bin Mohamed Smart University, Dubai, UAE



Dr. Narimane Hadj-Hamou, is the Founder and CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS); prior to that she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohamed Smart University in the UAE; where she has established and led the academic, research, and e-Learning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching, and a Director of e-Learning.

She has been the driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives. She was the Founder and first elected President of the Middle East eLearning Association and led the establishment journals and case studies series in the field.

Over the years, she has delivered more than 150 keynote addresses and workshops and led numerous round-tables and panel discussions. In addition, she acts as an external reviewer for multiple accreditation agencies and provides advice on QA related matters and consulted for more than 30 universities and colleges.

WEBINAR FACILITATORS

MR. MOKHTAR BENHADRIA, MALAYSIA Head of Quality Assurance Division at International Centre for Education in Islamic Finance (INCEIF), Kuala Lumpur



Educated in the UK and having worked internationally for more than twenty years, Mokhtar's expertise and professional experience span areas such as organizational excellence, strategic planning, business process improvement, quality assurance and accreditation with a specific application to institutions of higher learning.

In his professional career, Mokhtar has provided leadership in a large number of situations requiring managerial interventions for improving organizational performance. In recent years, he has focused particularly on developing policies and strategic frameworks for driving innovation and improving the effectiveness of the education institutions. He has designed and delivered training programs and consultancies to several colleges and universities in Malaysia, UAE, Oman and Saudi Arabia.

His most recent engagement has been with the International Centre for Education in Islamic Finance (INCEIF) in Malaysia, where he has been instrumental in the university's achievement of the AACSB International accreditation. His training approach is context-specific, learner-centric and seeks to engage the participants in the process of finding solutions for real-life problems.

REGISTRATION & TECHNICAL REQUIREMENTS

- ◆ To register in the webinar, please email cynthia.zaarour@auf.org prior to the 13th of May, 2020 as limited seats are available and based on first come first served.
- ◆ Kindly ensure you provide your full name as you will want it to appear on your e-Certificate of Attendance
- ◆ Kindly ensure you provide an email account that you frequently check as the link to the session will be shared via email (3) days prior to the webinar
- ◆ In the instance of cancellation, please inform us in writing by emailing cynthia.zaarour@auf.org
- ◆ In order to access the webinar, you do not need to have a Zoom account. You will be prompted to download the software, once you have clicked on the link that you have been provided. All you will need a good internet connection as well as a headset and camera whether built in or external and a quiet space.
- ◆ We will advise connecting (10) minutes prior to the session to ensure no technical issues are encountered.

ABOUT AUF

The Agence universitaire de la Francophonie is a worldwide association for institutions of Higher Education and research. Founded more than 60 years ago, it groups more than 900 institutions of Higher Education and research spread over the five continents in more than one hundred countries. It is also the operator of the Francophonie Summit for Higher Education and research.

AUF STRATEGY IN THE MIDDLE EAST

- ◆ 87 institutions of Higher Education and research in the region from 16 countries: Saudi Arabia, Cyprus, Djibouti, Egypt, United Arab Emirates, Ethiopia, Iran, Iraq, Jordan, Lebanon, Pakistan, Palestine, Syria, Qatar, and Yemen.
- ◆ AUF established its strategy of action in the Middle East to accompany its member institutions based on the following five axes:
- ◆ Developing a partnership policy in universities which is consistent with the requirements of the socioprofessional world and setting up an entrepreneurial approach
- ◆ Reforming teaching methods through educational innovation by using digital tools among others
- ◆ Developing expertise and innovation skills through research and meeting the societal challenges which represent a priority for the region
- ◆ Establishing an institutional, or even a national approach, in favor of quality and evaluation
- ◆ Strengthening the role of universities as actors of global development, including through intercultural dialogue and mediation

For many years, AUF has been strongly committed to supporting its member institutions in the digital transformation and development of Higher Education, a commitment that makes all the more sense today.

ABOUT CLICKS

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) was established in 2012 as a boutique training and consultancy firm supporting the healthy growth and development of the Higher Education sector in the Arab region through providing training services; offering fit-for purpose' consultancy services; developing relevant and innovative knowledge solutions and providing guidance and support in a wide range of areas in line with its five core areas of expertise. Over the years, the center expanded to cover multiple Non-Arab geographies in Africa and Asia.

During the past eight years, CLICKS has consulted for more than 140 Higher Education Institutions and have trained through its public and 'In-House' nearly 6,000 Higher Education professionals from over 40 countries.

In addition, CLICKS is partner with several international organizations and associations including AUF-Moyen Orient, The Arab Association of Universities, The Association of Afghan Private Universities, the UK QAA, The European QA Agency among others.

SERVICES INCLUDE:

- ◆ Public and 'In-house' Training Programs
- ◆ Consultancy Services
- ◆ Coaching and Mentoring
- ◆ Summer Leadership Institutes
- ◆ Conferences and Networking Events
- ◆ R&D and Research Activities

CONTACT DETAILS :



For Registration Contact: Cynthia Al Feghaly Zaarour
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