

TRANSITIONING EFFECTIVELY TO ONLINE TEACHING

DATE AND TIME:

Wednesday, 20th May, 2020
10:00 – 14:00 Beirut Time

4 Hours via ZOOM





Program Overview

With 1.5 billion students (representing 90% of the world's student population) now home as the Covid19 pandemic continues to spread globally affecting more than 165 countries. There has been an increasing shift towards online learning by universities, colleges and schools as to promote learning continuity. eLearning has become more than ever widespread and this phenomenon is expected to continue beyond the pandemic as anticipated by many experts in the field. The Covid 19 pandemic is believed to have changed education forever; new hybrid models of education will emerge offering significant benefits to both students and institutions; more technology will be integrated to support or in some instances substitute the traditional face to face teaching as universities and colleges will want to capitalize on their investments and experience and more creative pedagogical approaches to learning and teaching are expected to see light.

Instructors all over the world are being required to quickly transition their teaching online and design learning experiences that engage students, adhere to quality standards and meet intended learning outcomes. For many of us, the transition was in the form of trying to replicate the traditional face to face pedagogy and assessment online. Three hours classes were replaced by three hours online sessions and exams were moved to an online format. The challenge is that this does not always work and may on the long run provide many disadvantages to both students and instructors and the quality of learning as a whole.

AUF- Moyen Orient and CLICKS are pleased to join together to offer a 4-hour webinar supporting the transition to online learning. The aim of this interactive Webinar is to introduce participants to the definitions and basic principles of online teaching. Participants will be exposed to various types of online course delivery strategies (i.e. synchronous, asynchronous, blended, et.) and will explore how online learning differs from the traditional face-to-face learning and what sort of skills and competencies shall students and instructors acquire to ensure a successful learning experience.

Participants will also explore how they can quickly and effectively plan their online courses considering aspects related to course content, learning activities, student engagement and the role of feedback as well as how they can create a good online presence and build active learning communities.



WEBINAR OBJECTIVES

By the end of the Webinar participants should be able to:

- ◆ Identify the main characteristics and skills required to create a successful online learning experience
- ◆ Identify key challenges in online learning and determine strategies to overcome them
- ◆ Understand the main differences between teaching face to face (f2f) and teaching online and how to prepare students for their online learning experience
- ◆ Consider different possible formats for the delivery of online courses
- ◆ Understand the pedagogical use of various tools available in LMS
- ◆ Effectively plan and deliver your course online
- ◆ Integrate various tools (primarily those included in your LMS) and approaches to engage students in their learning
- ◆ Reflect on your current teaching online practices and make improvements as deemed necessary



KEY TOPICS

Key topics discussed during the webinar will include:

- ◆ Online learning essentials: Knowing the difference with f2f learning
- ◆ Challenges and opportunities in teaching Online
- ◆ Defining key characteristics for successful online learning (from both students and instructors' perspectives)
- ◆ Various ways of delivering online: How to create the right blend?
- ◆ Planning your online course: connecting pedagogy with technology
- ◆ Creating an online presence
- ◆ Creating online content – Define online 'content' and how content is planned to meet learning outcomes
- ◆ Engaging students an online (tools and methods) learning environment
- ◆ Challenges facing online deliver and how to overcome them
- ◆ Practical tips on how to teach online



TARGET AUDIENCE

The Webinar is relevant to anyone involved in delivering or overseeing online learning including:

- ◆ Educators, Faculty and Teaching Staff
- ◆ Deans Heads of Departments
- ◆ Staff working in Teaching and Learning Centers



WEBINAR FACILITATOR



Dr. Narimane Hadj-Hamou, is the Founder and CEO of the Center of Learning Innovations and Customized Knowledge Solutions (CLICKS); prior to that she was the Assistant Chancellor for Learning and Academic Development (Provost) at the Hamdan Bin Mohamed Smart University in the UAE; where she has established and led the academic, research, and e-Learning vision of the first online University to be recognized and accredited by the Ministry of Higher Education and Scientific Research in the UAE. She has assumed other leadership roles including acting as a Dean for Students Affairs, a Dean for Learning and Teaching, and a Director of e-Learning.

She has been the driving force in the promotion of online education and blended learning in the Region by leading many pioneering projects and initiatives. She was the Founder and first elected President of the Middle East eLearning Association and led the establishment journals and case studies series in the field.

Over the years, she has delivered more than 150 keynote addresses and workshops and led numerous round-tables and panel discussions. In addition, she acts as an external reviewer for multiple accreditation agencies and provides advice on QA related matters and consulted for more than 30 universities and colleges.



REGISTRATION & TECHNICAL REQUIREMENTS

- ◆ To register in the webinar, please email cynthia.zaarour@auf.org prior to the 15th of May, 2020 as limited seats are available and based on first come first served.
- ◆ Kindly ensure you provide your full name as you will want it to appear on your e-Certificate of Attendance
- ◆ Kindly ensure you provide an email account that you frequently check as the link to the session will be shared via email (3) days prior to the webinar
- ◆ In the instance of cancellation, please inform us in writing by emailing cynthia.zaarour@auf.org
- ◆ In order to access the webinar, you do not need to have a Zoom account. You will be prompted to download the software, once you have clicked on the link that you have been provided. All you will need a good internet connection as well as a headset and camera whether built in or external and a quiet space.
- ◆ We will advise connecting (10) minutes prior to the session to ensure no technical issues are encountered.



ABOUT AUF

The Agence universitaire de la Francophonie is a worldwide association for institutions of Higher Education and research. Founded more than 60 years ago, it groups more than 900 institutions of Higher Education and research spread over the five continents in more than one hundred countries. It is also the operator of the Francophonie Summit for Higher Education and research.

AUF STRATEGY IN THE MIDDLE EAST

87 institutions of Higher Education and research in the region from 16 countries: Saudi Arabia, Cyprus, Djibouti, Egypt, United Arab Emirates, Ethiopia, Iran, Iraq, Jordan, Lebanon, Pakistan, Palestine, Syria, Qatar, and Yemen.

AUF established its strategy of action in the Middle East to accompany its member institutions based on the following five axes:

Developing a partnership policy in universities which is consistent with the requirements of the socioprofessional world and setting up an entrepreneurial approach

Reforming teaching methods through educational innovation by using digital tools among others

Developing expertise and innovation skills through research and meeting the societal challenges which represent a priority for the region

Establishing an institutional, or even a national approach, in favor of quality and evaluation

Strengthening the role of universities as actors of global development, including through intercultural dialogue and mediation.

For many years, AUF has been strongly committed to supporting its member institutions in the digital transformation and development of Higher Education, a commitment that makes all the more sense today.



ABOUT CLICKS

The Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) was established in 2012 as a boutique training and consultancy firm supporting the healthy growth and development of the Higher Education sector in the Arab region through providing training services; offering fit-for purpose' consultancy services; developing relevant and innovative knowledge solutions and providing guidance and support in a wide range of areas in line with its five core areas of expertise. Over the years, the center expanded to cover multiple Non-Arab geographies in Africa and Asia.

During the past eight years, CLICKS has consulted for more than 140 Higher Education Institutions and have trained through its public and 'In-House' nearly 6,000 Higher Education professionals from over 40 countries.

In addition, CLICKS is partner with several international organizations and associations including AUF-Moyen Orient, The Arab Association of Universities, The Association of Afghan Private Universities, the UK QAA, The European QA Agency among others.

SERVICES INCLUDE:

- ◆ Public and 'In-house' Training Programs
- ◆ Consultancy Services
- ◆ Coaching and Mentoring
- ◆ Summer Leadership Institutes
- ◆ Conferences and Networking Events
- ◆ R&D and Research Activities



CONTACT DETAILS :



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