





# **NEW STRATEGIES AND TECHNOLOGIES FOR THE LEBANESE WINE INDUSTRY**



**The Ministry of Agriculture**  
and  
**The Holy Spirit University of Kaslik (USEK)**

have the honor of inviting you to the conference:

**New Strategies and Technologies  
for the Lebanese Wine Industry**

on Thursday, **September 13, 2018** at **9:30 a.m.**  
at the **Jean El Hawa Auditorium**

This event is organized by the Faculty of Agricultural and  
Food Sciences.

R.S.V.P. on +961 9 600 114 or at [events@usek.edu.lb](mailto:events@usek.edu.lb)



تتشرف وزارة الزراعة

وجامعة الروح القدس - الكسليك

بدعوتكم إلى حضور مؤتمر حول

**استراتيجيات وتقنيات جديدة  
لصناعة النبيذ اللبناني**

وذلك يوم الخميس الواقع فيه ١٣ أيلول ٢٠١٨  
عند الساعة التاسعة والنصف صباحاً في أوديتوريوم جان الهوا

هذا المؤتمر من تنظيم كلية العلوم الزراعية والغذائية.

لتأكيد الحضور أو الاعتذار: ١١٤ ٩ ٦٠٠ ٩٦١ + | [events@usek.edu.lb](mailto:events@usek.edu.lb)

# PROGRAM



**9:30 a.m. – 10:00 a.m. Registration**

**10:00 a.m. – 10:10 a.m. Welcoming Remarks**

**10:10 a.m. – 11:00 a.m. Opening Session**

Address by Dr. Lara Hanna-Wakim, Dean of the Faculty of Agricultural and Food Sciences

Address by Rev. Fr. Prof. Georges Hobeika, President of USEK

Address by Mr. Zafer Chaoui, President of the *Union Vinicole du Liban* (UVL)

Address by Mr. Jean-Marie Aurand, Director General of the International Organization of Vine and Wine (OIV)

Address by Eng. Louis Lahoud, Director General of the Ministry of Agriculture

Address by H.E. Mr. Gebran Bassil, Minister of Foreign Affairs

**11:00 a.m. – 11:30 a.m. Cocktail**

**11:30 a.m. – 1:00 p.m. First Roundtable**

## **LEBANESE WINE: CHALLENGES AND OPPORTUNITIES**

Moderator | **Mr. Jean-Marie Aurand**, Director General of the International Organization of Vine and Wine (OIV)

- Mr. Jean Paul Khoury: *Adaptation to the Climate Change in Viticulture*
- Mr. Joe-Assaad Touma: *Challenges facing Cultivation and Processing of Local Grape Varieties*
- Mr. Tarek Sakr: *Disease Resistance in Local Grape Agriculture*
- Mr. Habib Karam and Mr. Roland Abou Khater: *Territory Classification and Geographical Nomination*
- Mr. Elie Maamari and Mr. Patrick Antonia: *Obstacles to Marketing Lebanese Production*

**1:00 p.m. – 2:00 p.m. Lunch Break**

**2:00 p.m. – 3:30 p.m. Second Roundtable**

### **NEW TECHNOLOGIES IN WINE INDUSTRY**

Moderator | **Mr. Yann Juban**, Deputy to the Director General of the International Organization of Vine and Wine (OIV)

- Mr. Remy Ghidossi (Bordeaux): *Procédés d'extraction appliqués à la filière œnologique*
- Mr. Jean-Claude Vidal (Montpellier): *Maîtrise des gaz dissous par contacteur membranaire*
- Mr. Youssef El Rayess (USEK): *Overview of Membrane Processes Development in Oenology*
- Ms. Maria Tiziana Lisanti (Napoli): *Wine Dealcoholization by Membrane Contactor*

**3:30 p.m. – 3:45 p.m. Coffee Break**

**3:45 p.m. – 5:15 p.m. Third Roundtable**

### **NEW STRATEGIES IN WINEMAKING**

Moderator | **Mr. Francois Davaux**, Engineer Project Manager Vineyard Mechanization at the French Institute of Vine and Wine (IVF)

- Ms. Patricia Taillandier (Toulouse): *Utilisation de non saccharomyces en œnologie*
- Mr. Richard Marchal (Reims): *Les extraits de protéine de levures et les protéases pour le collage des vins*
- Ms. Audrey Devatine (Toulouse): *Nouvelle méthode de mesure de la perméabilité réelle des Bag-In-Box à l'oxygène*
- Mr. Cedric Saucier (Montpellier): *Vins rosés: technologies de vinification, couleur et terroir*

**5:15 p.m. – 5:30 p.m. Concluding Remarks: Mr. Jean-Marie Aurand**